

# Christopher Melotti

## Passionate Copywriter & Message Marketer, Melotti Media

Christopher Melotti is a well-established and renowned Australian Content Marketing and Copywriting Professional who lives by the motto, "Continually challenge, consistently grow, constantly humbled, confidently show."

Christopher founded, manages and is the head Marketing Copywriter of Melotti Media Copywriting and Message Marketing Bureau, where he and his team work with a wide range of clients from Insurance, to Real Estate, Marketing, Creative Agencies, Web Design studios, Legal Firms, Logistics organisations, HR, Finance and more.

Chris' goal is not just to write words, but to demonstrate the potential words offer businesses. Everything Melotti Media does is about evolving marketing practise by providing superior, relevant value (entertainment and education) through words.

Melotti Media demonstrates the power of quality communication to engage interest and inspire positive change in an audience.

Christopher has won many prestigious awards for his work, the most notable being Australian Business Champion's Copywriting Business Of The Year 2022, Australian Achiever Awards 2021 National Winner for Marketing Services and the Chief Marketing Officer (CMO) of the Year award in 2017 (Australian Marketing Institute), and teaches a range of professional classes across Australia.

His clients include:

- The Australian Bureau of Statistics
- Colonial First State
- Axima Global Logistics
- Abbvie Pharmaceuticals
- Sonic Healthcare and IPN Medical Centres
- The Australian Marketing Institute
- BrickX
- Open Negotiation Real Estate
- WWF
- ESY Lawyers
- Like Your Phone
- HubSpot
- ReThink Commercial Investing
- Bank Of Sydney
- BMW and Mini Australia
- Mortgage Choice



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- NobleOak Insurance
- The University of Newcastle
- Easy Living Home Loans
- Essential Returns (ERO America)
- VibeCatch Finland
- Dettol
- Sonic Healthcare



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