

# Sharon de Bomford

## Principal, Write Results

Sharon de Bomford is a principal at Write Results. Sharon is passionate but not precious about corporate communications. That was the value proposition of Write Results when she first established the company 20 years ago. Today that still stands, but with an extra dollop of commercial pragmatism. She gained that from her executive and management experience at Baker McKenzie, Ernst & Young, PwC and Sparke Helmore.



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